

Yishen (Yision) Gu

Visual & UI/UX Designer

P_(+1) 415-373-7021

W_yisiongu.com

E_yisiondesign@gmail.com

A_348 Estabrook St, Apt 111

San Leandro, CA 94577

OBJECTIVE

To advance my career with a leading organization that will utilize my extensive graphic design experience while also allowing me to develop further as a professional proven talent for aligning clients' and companies' project objectives with established and emerging graphic design practices to achieve maximum impacts with minimal resource expenditures. Growth-focused leader with expertise spanning project management, branding, print and digital design, packaging design, digital media, layout development, new media advertising, UX/UI, motion graphics, logo development, visual design, strategic planning, problem solving, process improvement, resource allocation, and client relationship management. Exceptionally enthusiastic professional with keen interpersonal, communications, and organization expertise.

AWARDS

Kan Tai-Keung Design Award 2014

(Honorable Mention)

15th Platinum Originality International University

Students Graphic Design Competition 2015

(Typographic Design Silver Award)

Print Magazine Regional Design Annual 2016

(Finalist)

ADDITIONAL INFORMATION

Languages:

English, Mandarin

Technical Proficiencies:

Adobe Creative Cloud, Microsoft Office Suite

Sketch, Invision, Keynotes

Interests:

Photography, Virtual Reality, Visual Communication

EDUCATION

- 2019 **MASTER OF FINE ARTS (M.F.A.)**
IN GRAPHIC DESIGN & DIGITAL MEDIA, 2019

Academy of Art University, San Francisco, CA

- 2014 **BACHELOR OF FINE ARTS (B.F.A.)**
IN GRAPHIC DESIGN, 2014

Guangxi Art University of China, China

EXPERIENCE

DDW SF

Sausalito, California

(May 2019 – Present)

Graphic Designer

GUANGXI GOLDEN ZHUANGJIN CULTURE & ART CO.,
NANNING, CHINA

(May 2017 – Present)

Freelance Graphic Designer

SHENZHEN QIANHAI MODERN SPACE DESIGN CO.,
SHENZHEN, CHINA

(February 2013 – April 2016)

Creative Designer

NANJING BA LIN ECOLOGICAL EXHIBITION
ENGINEERING CO., NANJING, CHINA

(March 2009 – February 2013)

Visual Designer

Created engaging environmental graphics, signage, marketing materials, and videos based on clients' specifications. Partnered with professionals from various disciplines (e.g. architecture, interior design, digital art, consulting) on developing and delivering successful, high-standard designs.

REFERENCES

Furnished upon request.